FACT SHEET 2018

About
Celebrating its 15th anniversary this year, The Trail Foundation is the nonprofit organization that works to protect and enhance the Ann and Roy Butler Hike-and-Bike Trail at Lady Bird Lake, the 10-mile urban path in the heart of Austin. Since its founding, The Trail Foundation has completed restoration and beautification projects on the Trail while honoring the founders’ vision and ensuring its vibrancy for generations to come. TTF works in cooperation with the Austin Parks and Recreation Department to close the gap between what the City can provide and what the Trail deserves. thetrailfoundation.org

Fast Facts
• The Trail gets more than 2.6 million visits by citizens and tourists every year.
• An average of 8,000 people visit the Trail every day, 15,000 on peak days.
• The Butler Hike-and-Bike Trail encompasses 10.1 miles of lush, urban paths and 199 acres of green space in the heart of Austin.
• The Trail Foundation is privately funded through individual and corporate donations, grants, and sponsorships.
• For every $1 invested in The Trail Foundation, $2 is generated for Austin’s economy.
• The Trail Foundation has an annual budget of $2 million, with five full-time employees.
• The Maudie’s Moonlight Margarita Run is TTF’s largest annual fundraiser and will be held on June 7 this year.

Achievements
• In honor of its 15th year, TTF recently announced 15 new projects for the 15th anniversary to be completed on the Trail over the next five years.
• Since its founding, TTF has raised and allocated more than $11 million for Trail improvement projects, completed 13 capital projects, and built five restrooms.
• Each year, $4.3 million is saved in health care expenditures for adults who primarily exercise on the Trail.
• In partnership with the City of Austin, The Trail Foundation completed construction on the Boardwalk in 2014, closing a 1.3-mile gap east and west of I-35 and providing an alternative transportation route for the city’s growing urban core, while at the same time enhancing the city’s beauty and quality of life.
• On March 28, The Trail Foundation will break ground on The Trail Bridge at Congress Avenue, a $2.5 million project slated for completion by the end of the year, that will update a decades-old wooden bridge, add safety enhancements, and create a scenic area to view the bats under Congress Ave.
• TTF has planted more than 1,000 mature trees, 15 acres of pollinator meadows, and tens of thousands of young trees and plants in native areas along the Trail.
15th Anniversary Events

- Birthday Party: April 7, 10 a.m.- 2 p.m. at Festival Beach
- Maudie’s Moonlight Margarita Run and Party: June 7, 8-10 p.m. at Seaholm Power
- Twilight on the Trail: Oct. 28, 5- 8 p.m. at Four Seasons

Top 15 Past Projects

<table>
<thead>
<tr>
<th>Project Description</th>
<th>Year</th>
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<tr>
<td>Longhorn Point, 2016</td>
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<td>Lakeshore Park, 2016</td>
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<td>Auditorium Shores Trailhead, 2015</td>
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<td>Eastside Pedestrian Bridge, 2015</td>
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<td>Heron Creek Restrooms, 2015</td>
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<td>The Boardwalk, 2014</td>
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<td>Johnson Creek Restrooms, 2013</td>
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<td>Johnson Creek Trailhead, 2012</td>
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<td>Pfluger Circle, 2011</td>
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<td>Between the Bridges, 2009</td>
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<td>Miro Rivera Restroom, 2007</td>
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<td>Zilker Bluffs Berms, 2006</td>
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<td>North Shore Overlook, 2006</td>
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<td>Lou Neff Point, 2006</td>
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<td>Ecological Restoration, Ongoing</td>
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Board of Directors

- Dean Glenesk (President)
- Alejandro Delgado
- Susan Smith Turrieta
- Chris Jackson (President-Elect)
- DeWitt Gayle
- Heather Snoddy Miller
- Chris Carlson (Treasurer)
- Alfred Godfrey
- Mary Yancy
- Sandi Tomlinson (Secretary)
- Brad Maples
- Jeff Trigger
- Cassie Gresham (Past President)
- Kevin McDevitt
- Jessica Zarndt
- Griffin Davis
- Caitlyn Ryan

Leadership Team

- Heidi Anderson, Executive Director
- Rachel Rountree, Development Director
- Beth Carroll, Project and Creative Director

15th Anniversary Co-Chairs

- Catherine Robb: granddaughter of Lady Bird Johnson, avid Trail user
- Griffin Davis: board member, past board president

Social Media

#TTFturns15
Facebook.com/TheTrailFoundation
Twitter.com/TTFAustin

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Media Photos

https://drive.google.com/open?id=0BxsQPws_3IYNbEhYVGJEb0UtdFE